



# Vivekananda Rock Memorial & Vivekananda Kendra

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## Overview

Thank you for visiting the websites of Vivekananda Rock Memorial and Vivekananda Kendra, KanyaKumari ([http://\\*.vrmvk.org](http://*.vrmvk.org), [http://\\*.vkendra.org](http://*.vkendra.org)) (collectively “websites”) and reviewing the Privacy Statement. We, Vivekananda Rock Memorial and Vivekananda Kendra, KanyaKumari, do not collect personal information about visitors to our websites unless you choose to provide that information to us. We will use that information to respond to your message and to help us get you the information you have requested.

## Information Collected and Stored Automatically

When you visit our websites, we automatically gather and store the following information about your visit so that we can track the use of our Websites in order to make improvements. This information is stored and used in the aggregate only, and is not used to contact you personally:

- The IP address from which you access our websites;
- The type of browser and operating system used to access our websites;
- The date and time you access our websites;
- The pages, files, documents and links that you visit; and
- The domain of the website which referred you to this website (the last website you visited before visiting this one).

## Cookies

In addition to information collected automatically, we use cookies to support the internal functionality of the websites. Cookies, which are small pieces of information sent to your browser by a website that you visit, are used to track usage patterns, traffic trends and customer behavior, as well as to record other information from the website. When you register on the websites, cookies also allow us to save information so that you will not have to re-enter it the next time you visit. Many content adjustments and customer service improvements are made based on the data derived from cookies. We use third-party vendors, such as, Google Analytics, to place cookies and analyze the information collected by cookies in order to make our websites more useful to you.

No personally identifiable information is collected through these cookies. Information that we collect from cookies will not be used to create profiles of individual users and only will be used in

aggregate form. The data is retained for as long as necessary to support the mission of our websites. To understand what Google does with your information, read Google's privacy policy. You may opt-out of Google Analytics using the Google Analytics Opt-out Browser Add-on.

### **If You Send Us Personal Information**

Our site will only collect personal information which you knowingly and voluntarily provide us, for example, name, address, email, phone number. These information is required to send donation receipts, to communicate other information when there is a transaction failure, and to reply donor's queries. We may also contact you to provide information about our programs and activities that may interest you.

The name and address of our International donors may be required to be displayed in the public domain, as the Ministry of Home Affairs of Govt of India has made it mandatory to provide the complete details of donors so that the identity of funding source remain in public domain. Please check the Foreign Contribution (Regulation) Rules, 2015, and FCRA Notice, 21 June 2017.

Any further sharing or disclosure requires your consent.

### **Security**

We take reasonable steps to design and manage the websites' technology to ensure that its information technology systems, applications, and information technology infrastructure are secure. We secure credit card / debit card / wallet / net banking processing based on compliance with Payment Card Industry (PCI) standards by our payment gateway. When you use your credit card / debit card / wallet / net banking for any donation on our donation site, that transaction is always encrypted when traveling over the Internet.

### **Embedded Plug-Ins, Widgets, and Links**

Within the websites of Vivekananda Kendra, there are embedded applications, plug-ins, widgets or links to non-Vivekananda Kendra Websites (collectively "sites"), such as, Youtube, Facebook, Twitter, Google+, Flickr, Instagram, Whatsapp, Soundcloud, Norton, etc. These sites operate independently of Vivekananda Kendra and have their own privacy policies. When you visit these sites, you leave our Website and no longer will be subject to our privacy and security policies. Vivekananda Rock Memorial and Vivekananda Kendra, KanyaKumari, is not responsible for the privacy or security practices or the content of other sites, and such sites are not intended to be an endorsement of those sites or their content.

### **Comments**

Vivekananda Rock Memorial and Vivekananda Kendra, KanyaKumari is a large organization with many people sharing responsibility for the content of our websites. Please help us respond to your comments and inquiries by sending them to the appropriate office. If you have questions about this Privacy Statement, please contact us via email at [webteam@vrmvk.org](mailto:webteam@vrmvk.org)

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